Desktop Virtualisation

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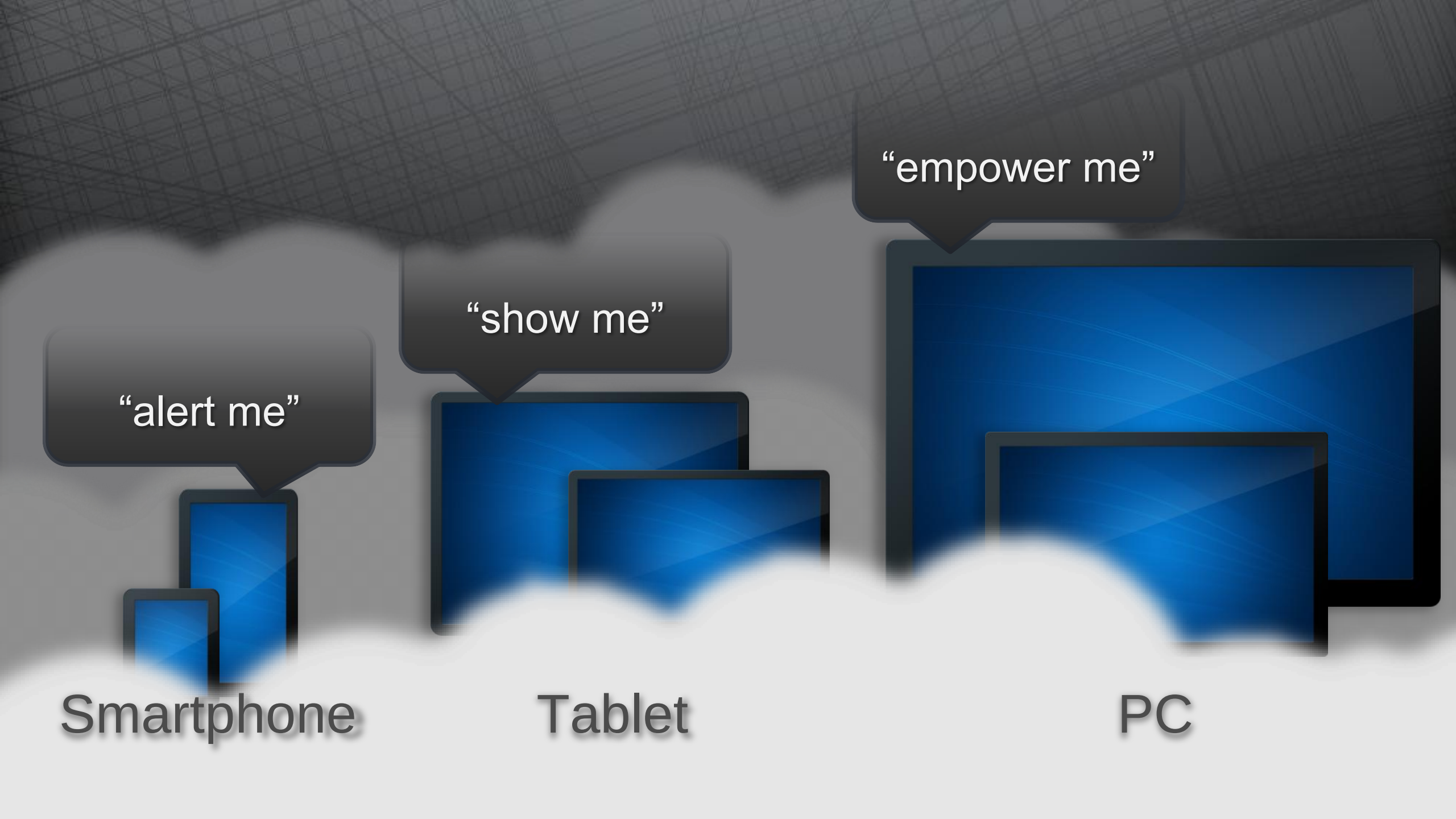
Our Vision for Business

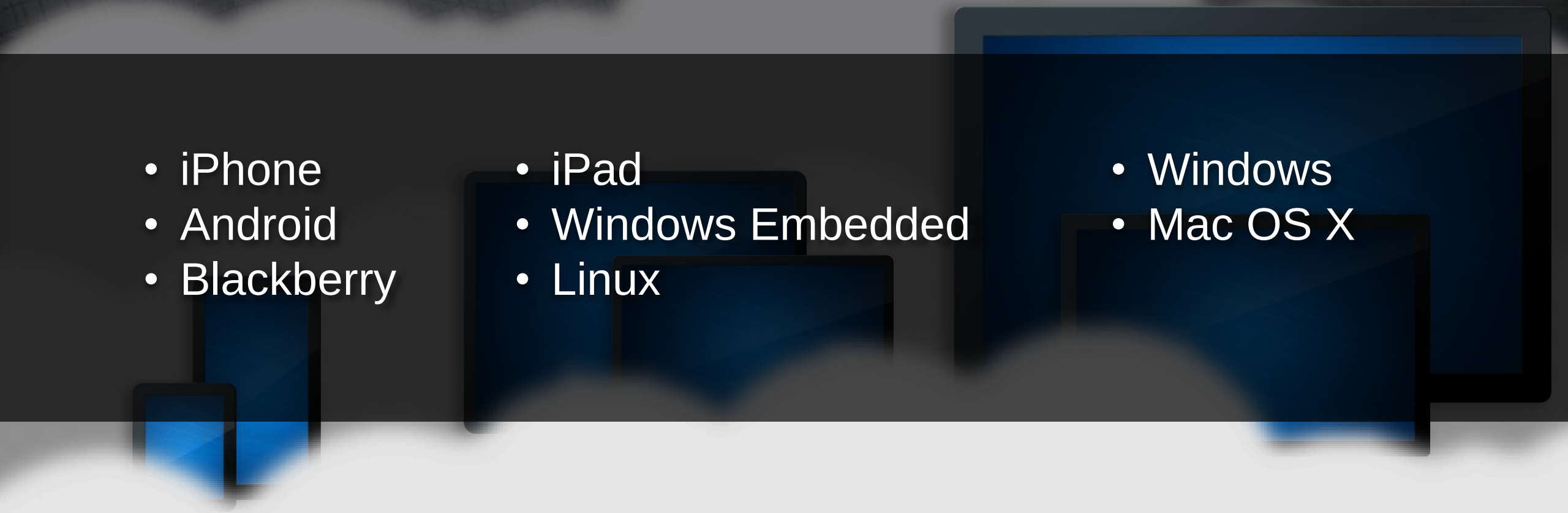
A world where **people** can work and play from **anywhere**

CITRIX®

do whatever, whenever, wherever


“alert me”
“show me”
“empower me”
Smartphone
Tablet
PC

…on any device



- iPhone
- Android
- Blackberry

- iPad
- Windows Embedded
- Linux

- Windows
- Mac OS X

smartphones | tablets | netbooks | thin clients | diskless PCs | laptops | home & office PCs

BYOC

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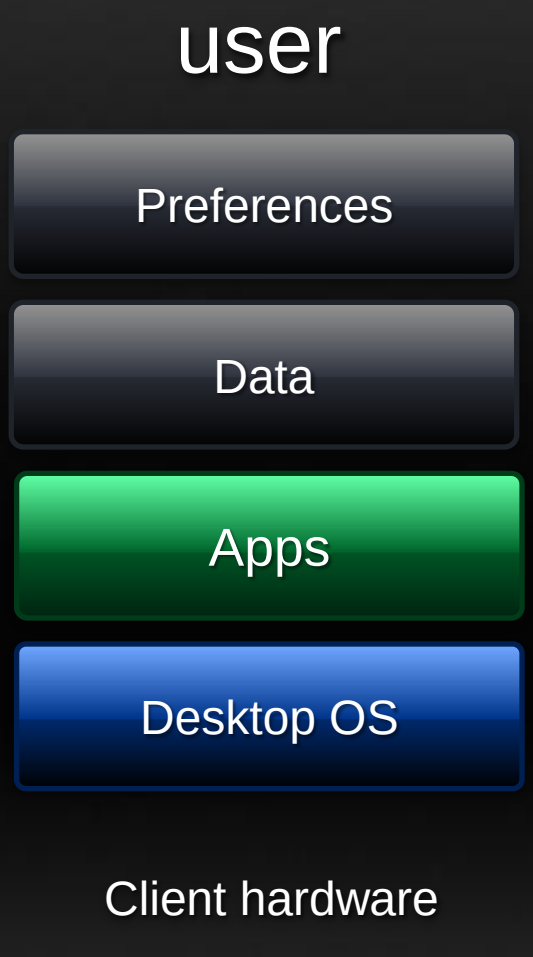
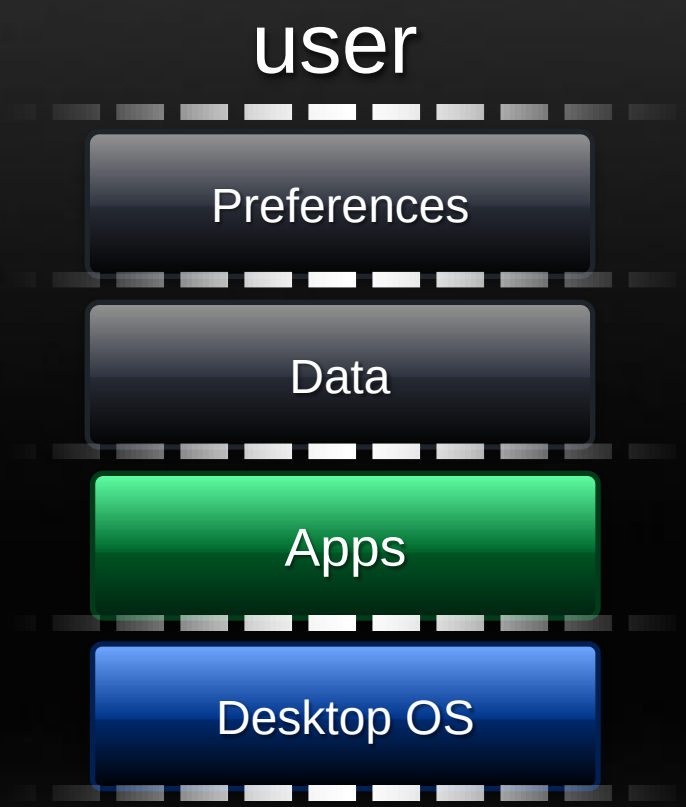
EXIT
EXIT

LG


user
Preferences
Data
Apps
Desktop OS
Client hardware

Redefine the Desktop

Device + OS + Apps + Profile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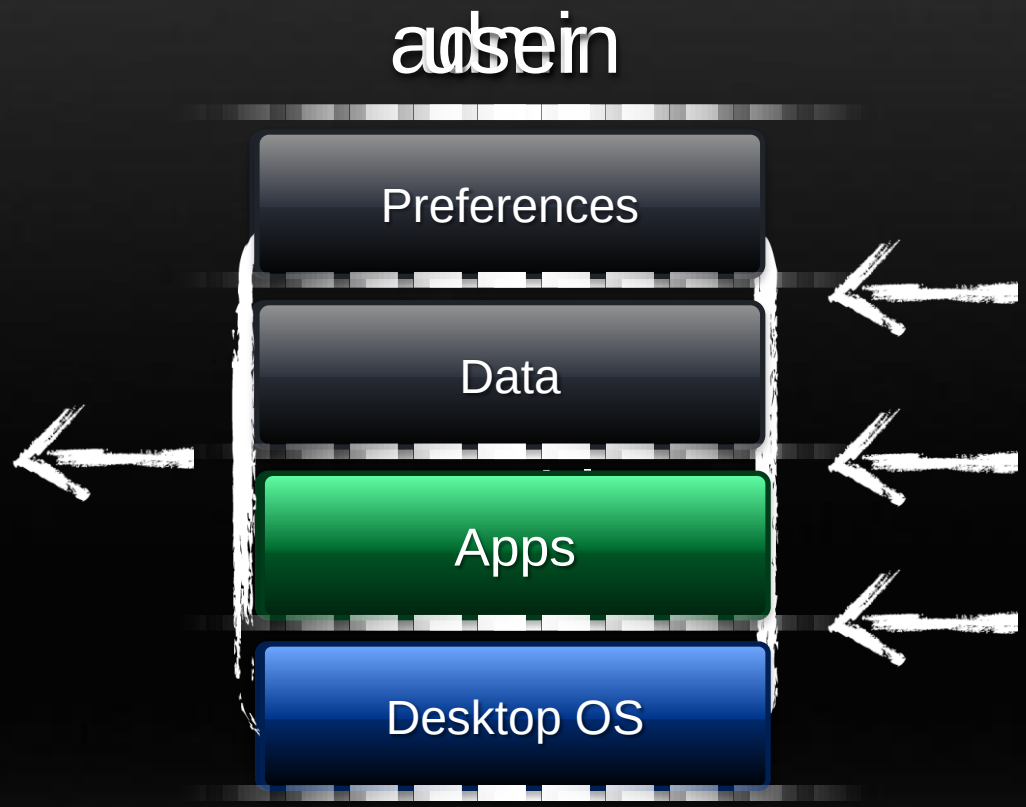
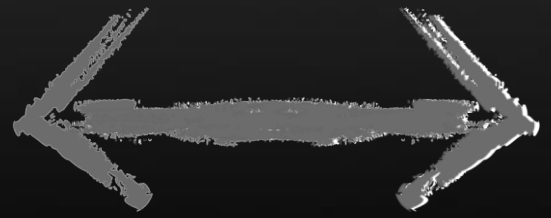


Client hardware

- One copy of each app
- One copy of Windows
- One image of each workload
- One instance of data
- One user experience



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Xen**Desktop 5**

A revolutionary virtual desktop system
in one enterprise-complete product.

CITRIX®

- Any hypervisor
- Any storage platform
- Any endpoint device
- Integrates with Microsoft infrastructure

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Go Virtual for All Users
mobile • remote • office-based • contractor • task-based

User Categorization

Task Workers

- factory worker
  retail clerk
- bank teller
- credit card call center

External Contractors

- offshore workers
- outsourcing
- contractors
- branch offices
- teleworkers

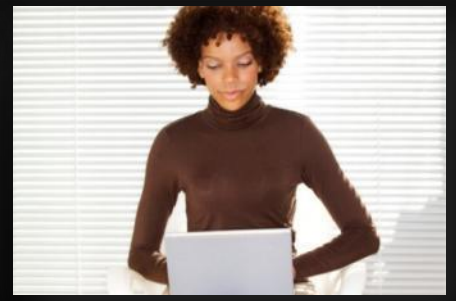
Temporary Users

- university lab
- training center

Knowledge Workers

- finance
- operations
- marketing
- administration

Road Warriors



- sales
- executives
- field service

Understanding FlexCast

Hosted Shared

- Secure
- Best TCO
- Terminal Services

Hosted VDI

- Secure
- Personal
- VMs or Blades

Streamed VHD

- Secure
- Runs Locally
- Provisioning Services

Local VM

- Secure
- Mobile
- Synchronization Services

Apps

- Secure
- Single instance App Management

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HDX Technologies

Broadcast
Plug-n-Play
3D
MediaStream
RealTime
IntelliCache

Best network performance

USB plug-n-play

3D graphics applications

Rich multimedia

Real-time collaboration

Branch office optimization

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Receiver

Amazing access to desktops, apps,
docs & IT services from any device

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Windows
PCs & laptops

Apple iPad
& iPhone

Macintosh
computers

CITRIX®

Firefox

Chrome

Internet Explorer

Safari

The power to say “yes” to new devices

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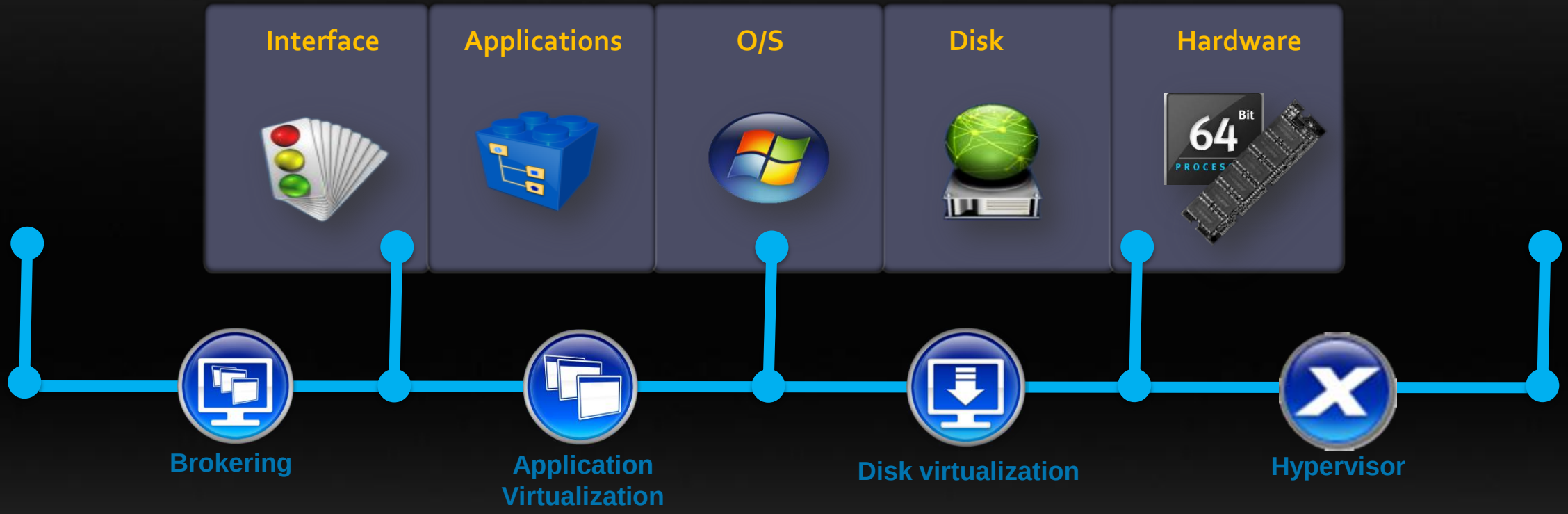
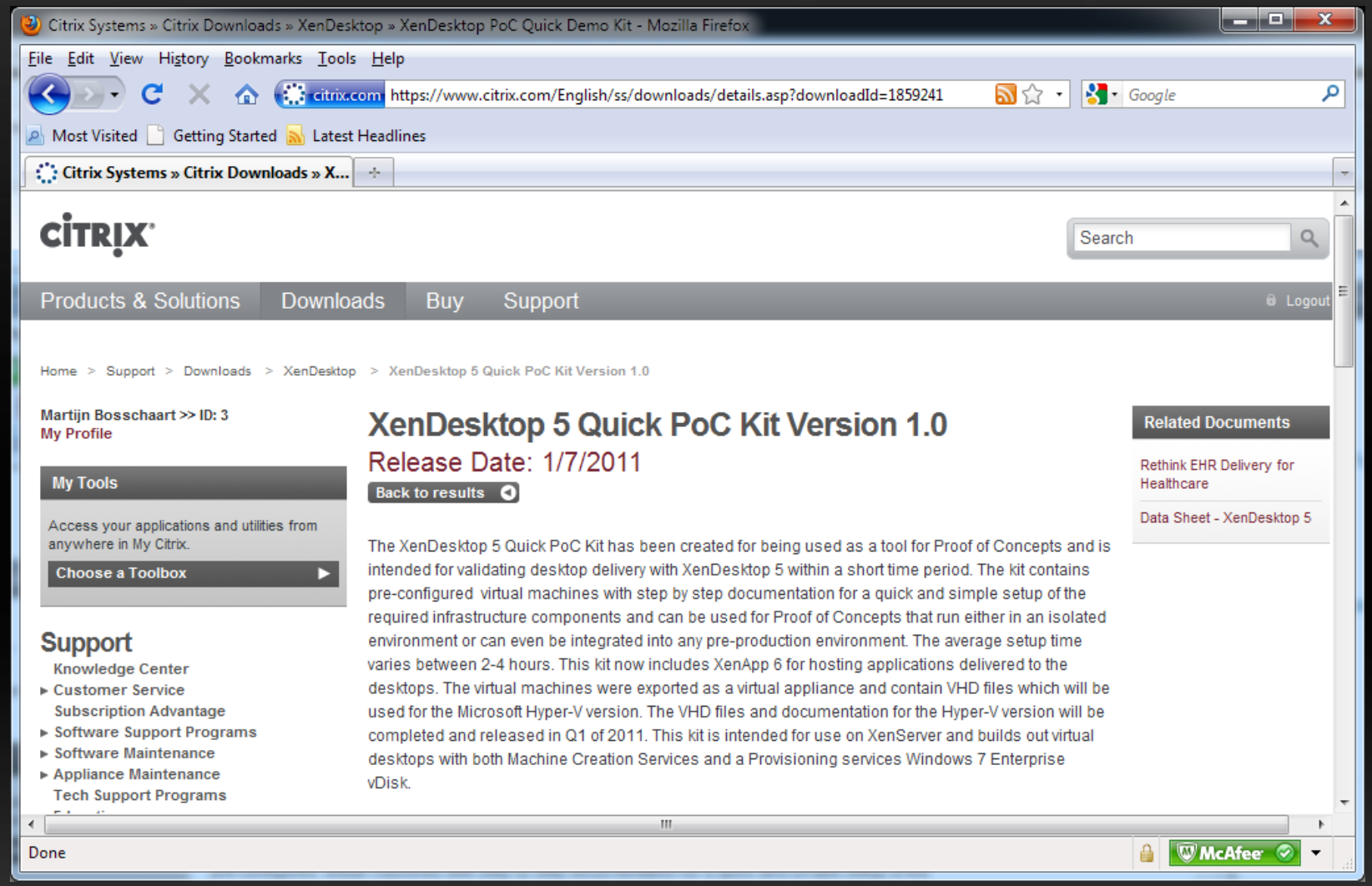
Demo

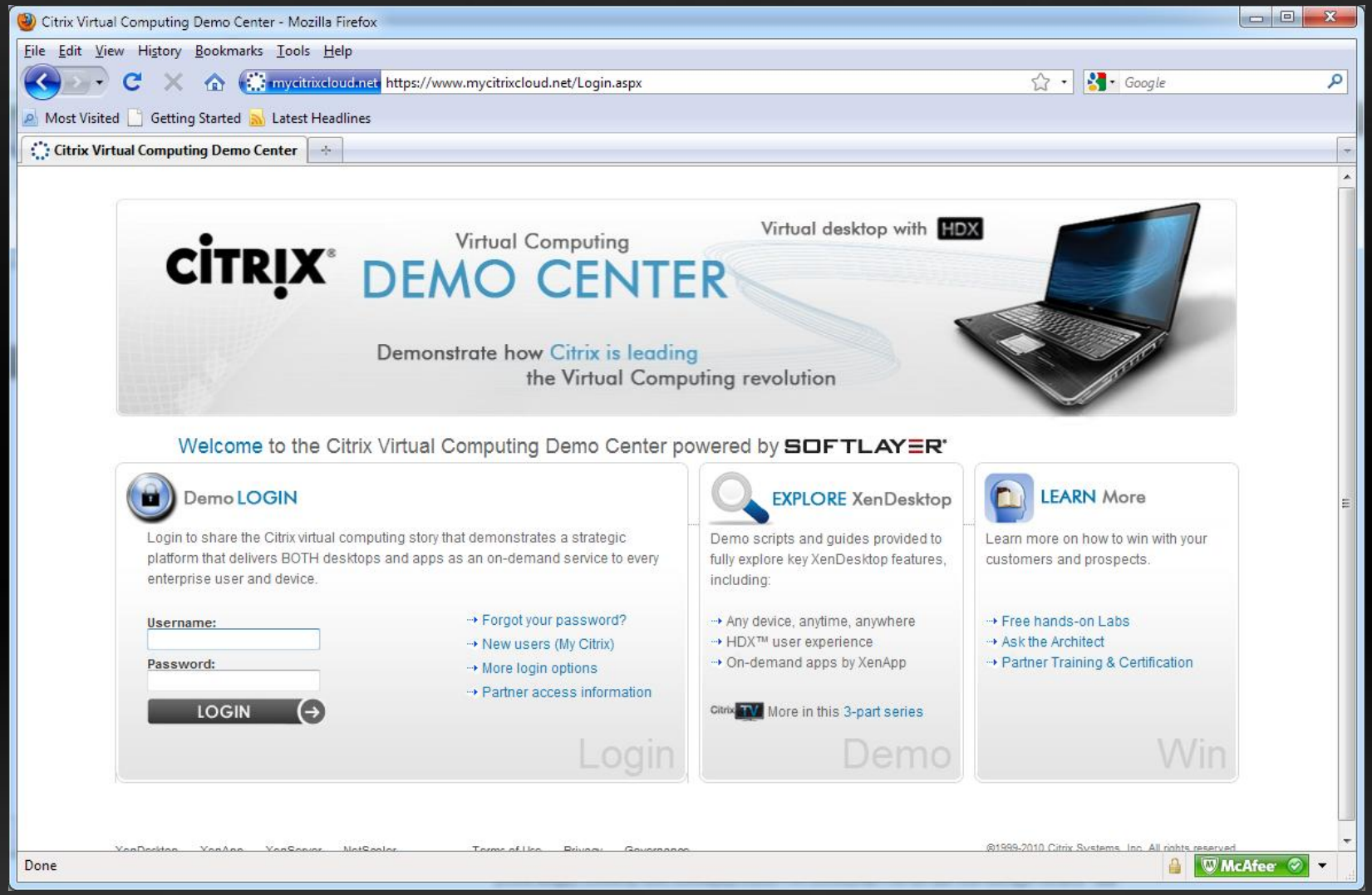
The Traditional Windows Desktop



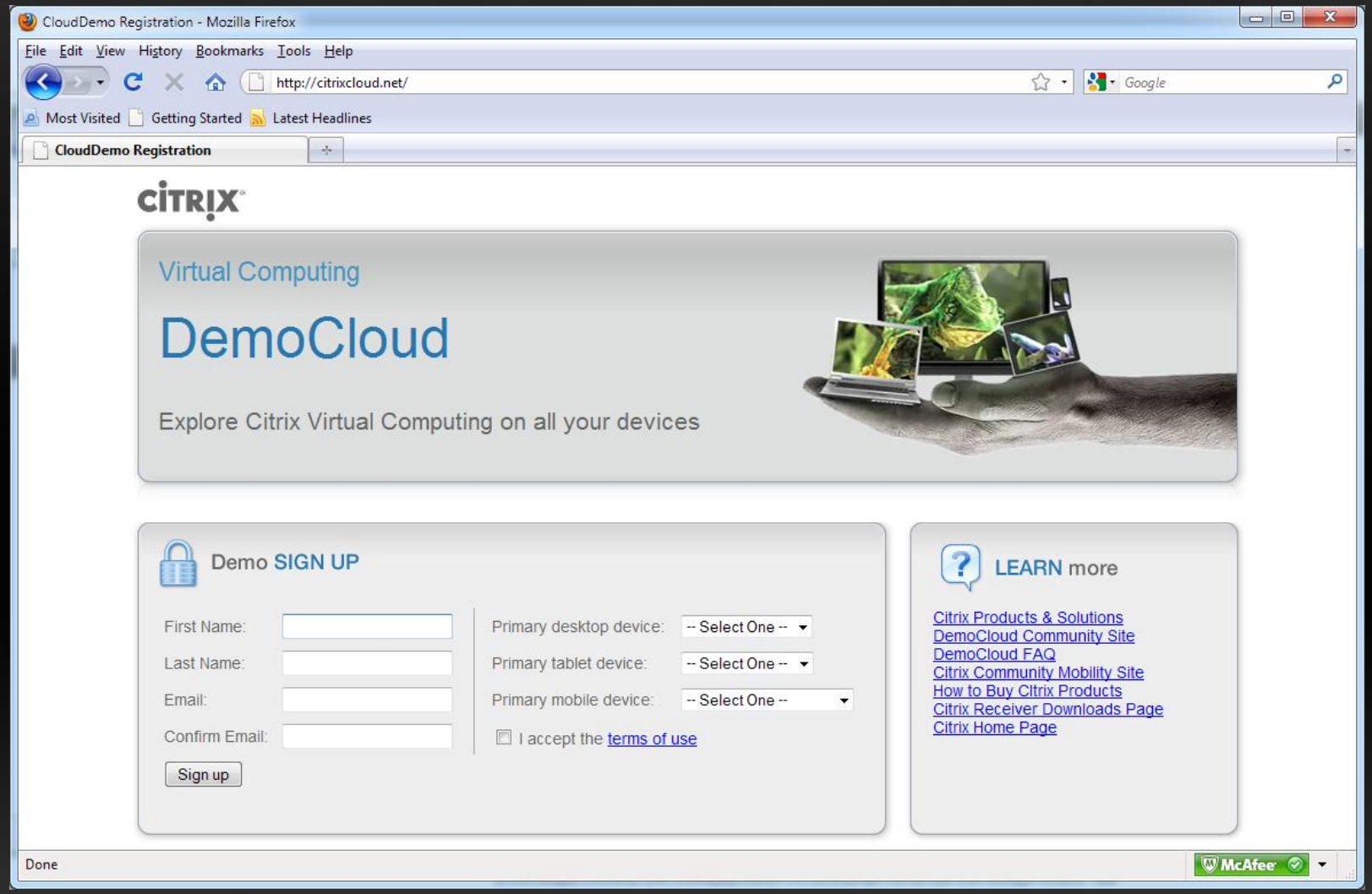
XenDesktop Quick PoC Kit



http://mycitrixcloud.net : provisioned demo – ask your partner!



http://citrixcloud.net : instant demo – do it yourself!



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