

Desktop Virtualisation

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Our Vision for Business

A world where **people** can work and play from **anywhere**











do whatever, whenever, wherever



“alert me”

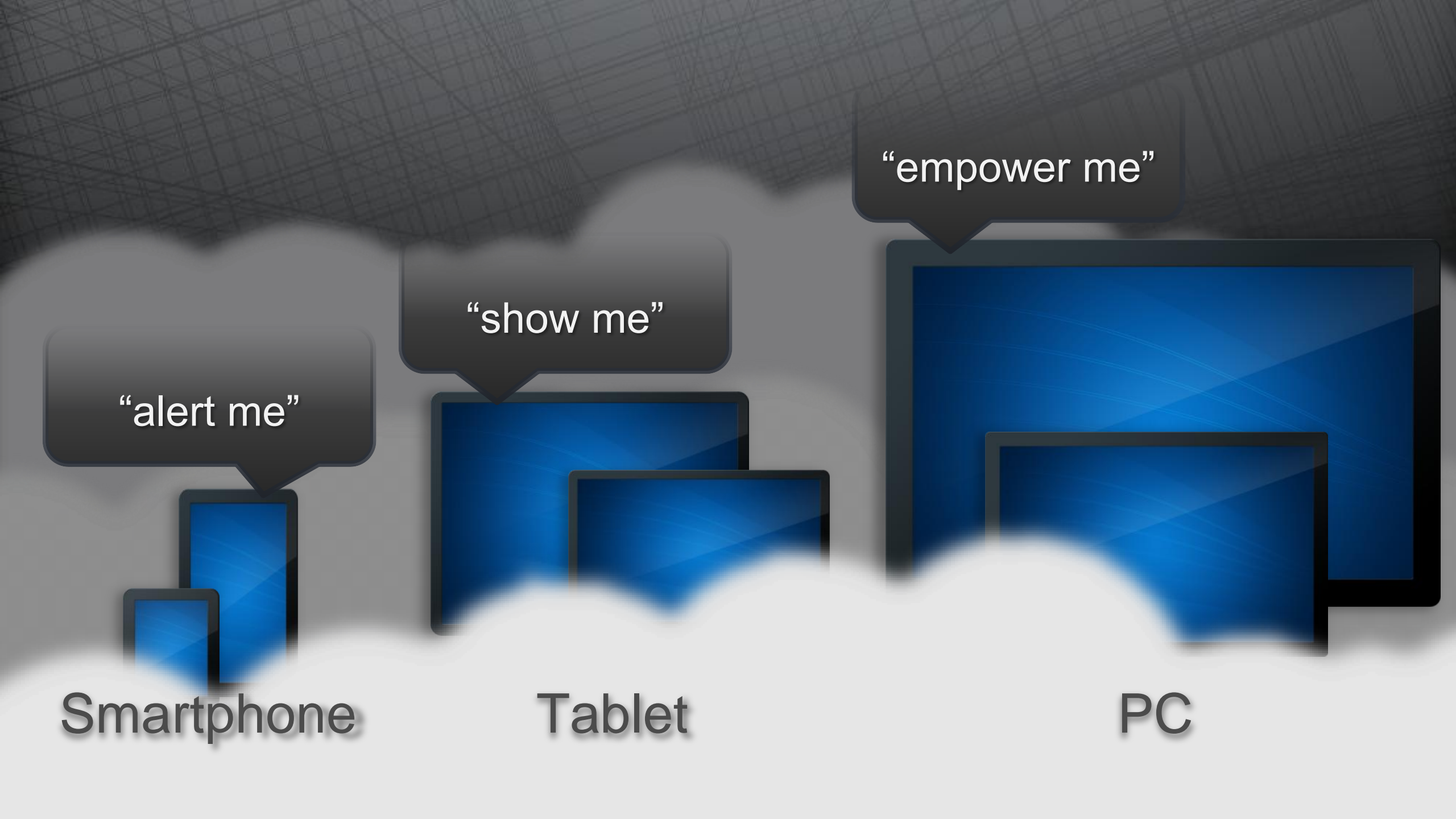
“show me”

“empower me”

Smartphone

Tablet

PC



...on any device

- iPhone
- Android
- Blackberry

- iPad
- Windows Embedded
- Linux

- Windows
- Mac OS X

smartphones

tablets

netbooks

thin clients

diskless PCs

laptops

home & office PCs

BYOC







user

Preferences

Data

Apps

Desktop OS

Client hardware

Redefine the Desktop

Device + OS + Apps + Profile

user

Preferences

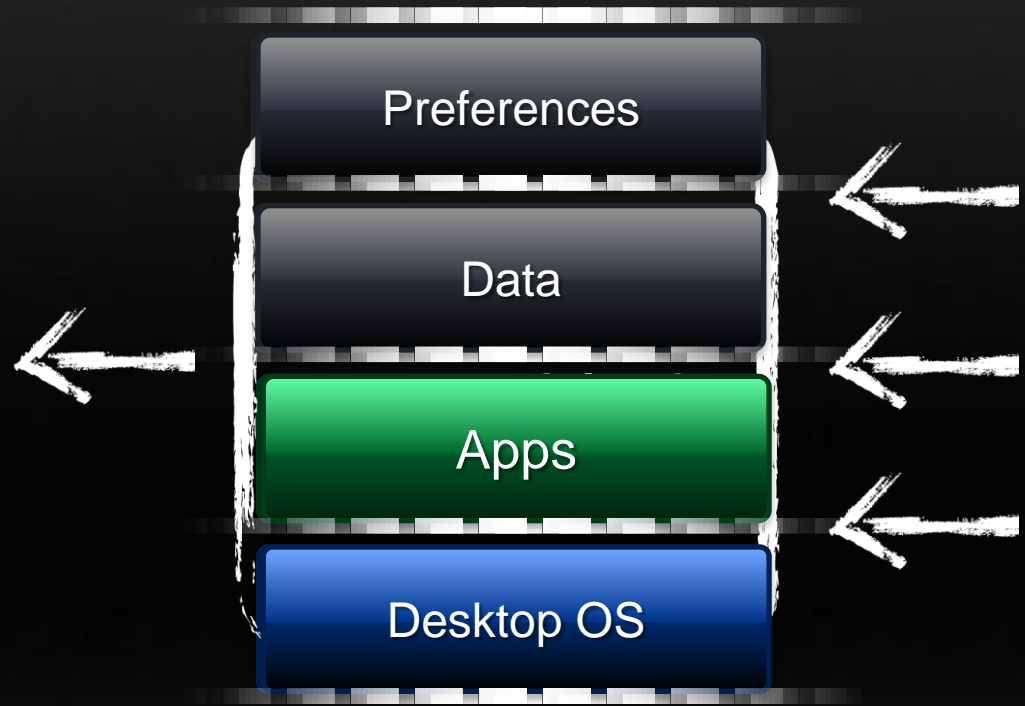
Data

Apps

Desktop OS

Client hardware

adsein

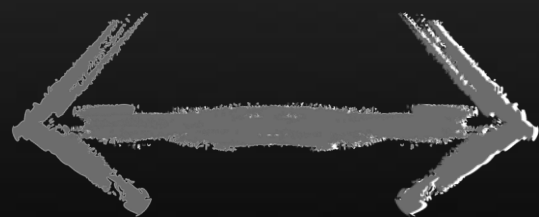


Client Software



One

- One copy of each app
- One copy of Windows
- One image of each workload
- One instance of data
- One user experience



XenDesktop 5

A revolutionary virtual desktop system
in one enterprise-complete product.

The logo consists of a dark gray rounded square with a white border and a subtle gradient. The text "Open Architecture" is centered in white. The word "Open" is on the top line and "Architecture" is on the bottom line.

Open Architecture

- Any hypervisor
- Any storage platform
- Any endpoint device
- Integrates with
Microsoft infrastructure



FlexCast

DELIVERY TECHNOLOGY



Go Virtual for All Users

mobile

remote

office-based

contractor

task-based

User Categorization

Task Workers



- factory worker
- retail clerk
- bank teller
- credit card call center

External Contractors



- offshore workers
- outsourcing
- contractors
- branch offices
- teleworkers

Temporary Users



- university lab
- training center

Knowledge Workers



- finance
- operations
- marketing
- administration

Road Warriors



- sales
- executives
- field service

Understanding FlexCast



Hosted Shared

- Secure
- Best TCO
- Terminal Services



Hosted VDI

- Secure
- Personal
- VMs or Blades



Streamed VHD

- Secure
- Runs Locally
- Provisioning Services



Local VM

- Secure
- Mobile
- Synchronization Services



Apps

- Secure
- Single instance App Management

HDX

CITRIX®

Broadcast
HDX
Plug-n-Play
3D

MediaStream

RealTime

IntelliCache



Best network performance



USB plug-n-play



3D graphics applications
Technologies
Rich multimedia



Real-time collaboration



Branch office optimization

CITRIX



Receiver

Amazing access to desktops, apps,
docs & IT services from any device

**Windows
PCs & laptops**



**Apple iPad
& iPhone**



**Macintosh
computers**



Firefox



Chrome



Internet Explorer



Safari



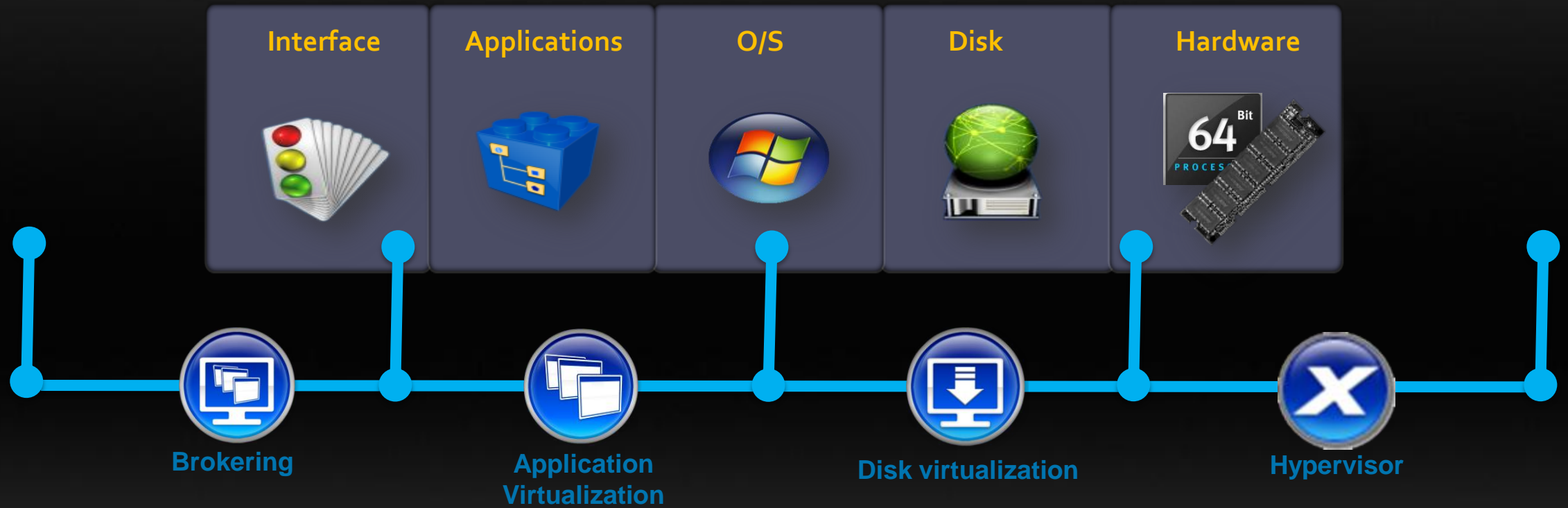
The power to say “yes” to new devices



CITRIX®

Demo

The Traditional Windows Desktop



XenDesktop Quick PoC Kit

The screenshot shows a Mozilla Firefox browser window displaying the Citrix website. The address bar shows the URL: <https://www.citrix.com/English/ss/downloads/details.asp?downloadId=1859241>. The page title is "Citrix Systems » Citrix Downloads » XenDesktop » XenDesktop PoC Quick Demo Kit - Mozilla Firefox".

The website header includes the Citrix logo, a search bar, and navigation links: "Products & Solutions", "Downloads", "Buy", "Support", and "Logout". The breadcrumb trail is: "Home > Support > Downloads > XenDesktop > XenDesktop 5 Quick PoC Kit Version 1.0".

The main content area features a user profile for "Martijn Bosschaart >> ID: 3" with a "My Profile" link. Below this is a "My Tools" section with the text "Access your applications and utilities from anywhere in My Citrix." and a "Choose a Toolbox" button. A "Support" section lists various resources: Knowledge Center, Customer Service, Subscription Advantage, Software Support Programs, Software Maintenance, Appliance Maintenance, and Tech Support Programs.

The main article is titled "XenDesktop 5 Quick PoC Kit Version 1.0" with a "Release Date: 1/7/2011" and a "Back to results" button. The text describes the kit as a tool for Proof of Concepts, containing pre-configured virtual machines and step-by-step documentation. It mentions that the kit includes XenApp 6 and is intended for use on XenServer to build out virtual desktops with Machine Creation Services and Provisioning services Windows 7 Enterprise vDisk.

On the right side, there is a "Related Documents" section with two links: "Rethink EHR Delivery for Healthcare" and "Data Sheet - XenDesktop 5".

The browser status bar at the bottom shows "Done" and a McAfee security icon.

<http://mycitrixcloud.net> : provisioned demo – ask your partner!

The screenshot shows a Mozilla Firefox browser window displaying the Citrix Virtual Computing Demo Center. The address bar shows the URL <https://www.mycitrixcloud.net/Login.aspx>. The page features a main banner with the Citrix logo and the text "Virtual Computing DEMO CENTER" and "Virtual desktop with HDX". Below the banner, there are three main sections: "Demo LOGIN", "EXPLORE XenDesktop", and "LEARN More".

CITRIX® Virtual Computing DEMO CENTER
Virtual desktop with **HDX**
Demonstrate how Citrix is leading the Virtual Computing revolution

Welcome to the Citrix Virtual Computing Demo Center powered by **SOFTLAYER®**

Demo LOGIN
Login to share the Citrix virtual computing story that demonstrates a strategic platform that delivers BOTH desktops and apps as an on-demand service to every enterprise user and device.

Username: → [Forgot your password?](#)
Password: → [New users \(My Citrix\)](#)
 → [More login options](#)
→ [Partner access information](#)

EXPLORE XenDesktop
Demo scripts and guides provided to fully explore key XenDesktop features, including:
→ Any device, anytime, anywhere
→ HDX™ user experience
→ On-demand apps by XenApp
Citrix **TV** More in this 3-part series

LEARN More
Learn more on how to win with your customers and prospects.
→ [Free hands-on Labs](#)
→ [Ask the Architect](#)
→ [Partner Training & Certification](#)

Done

<http://citrixcloud.net> : instant demo – do it yourself!

The screenshot shows a Mozilla Firefox browser window titled "CloudDemo Registration - Mozilla Firefox". The address bar displays "http://citrixcloud.net/". The page content includes the Citrix logo, a "Virtual Computing DemoCloud" banner with an image of a hand holding multiple devices, and a registration form. The form has fields for "First Name", "Last Name", "Email", and "Confirm Email", along with dropdown menus for "Primary desktop device", "Primary tablet device", and "Primary mobile device". A "Sign up" button is at the bottom of the form. To the right, a "LEARN more" section contains links to various Citrix resources. The browser's status bar at the bottom shows "Done" and a McAfee security icon.

CITRIX

Virtual Computing

DemoCloud

Explore Citrix Virtual Computing on all your devices

Demo SIGN UP

First Name:

Last Name:

Email:

Confirm Email:

Primary desktop device: -- Select One --

Primary tablet device: -- Select One --

Primary mobile device: -- Select One --

I accept the [terms of use](#)

LEARN more

- [Citrix Products & Solutions](#)
- [DemoCloud Community Site](#)
- [DemoCloud FAQ](#)
- [Citrix Community Mobility Site](#)
- [How to Buy Citrix Products](#)
- [Citrix Receiver Downloads Page](#)
- [Citrix Home Page](#)

Done McAfee

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